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Auburn University. O. C. Ferrell is The James T. Pursell Sr. Eminent Scholar Chair in Ethics and Director of the Center for Ethical Organizational Cultures, Auburn University. He served as the Distinguished Professor of Leadership and Ethics at Belmont University and University Distinguished Professor of Marketing at the Anderson School of Management at University of New Mexico.

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the world of business; corporate social responsibility (CSR) is an integrative management concept, which establishes responsible behavior within a company, its objectives, values and competencies, and the interests of stakeholders (Meffert & Münstermann, 2005).

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This accessible, applied text covers the complex environment in which managers confront ethical decision making. Using a managerial framework, the authors address the overall concepts, processes, and best practices associated with successful business ethics programs--helping students see how ethics can be integrated into key strategic business decisions. The Seventh Edition incorporates comprehensive and rigorous updates that reflect the ever-increasing academic and governmental attention being given to this area. The textbook program provides an abundance of real-world examples and cases, as well as exercises, simulations, and practice tests that provide plenty of opportunity for students to master the text material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This collection of timely, provocative articles provides students with a framework for understanding the importance of business ethics and corporate responsibility. Each reading addresses aspects of leadership, compliance, and/or decision making in organizational settings. Students will be challenged to consider the potential conflicts between, and impacts on, the stakeholder value systems present within organizations. Originally created to accompany Business Ethics, by Ferrell/Fraedrich/Ferrell, this supplemental text supports any course in which instructors are looking to enhance coverage of business ethics/corporate responsibility.

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In *Business and Society*, 3/e, authors Thorne, Ferrell, and Ferrell introduce students to corporate responsibility by examining the connection between shareholders and stakeholders. The text's strong pedagogical framework reinforces core concepts and teaches students that social responsibility is not only about philanthropy, but also a strategic focus for fulfilling the economic, political, legal, and ethical responsibilities expected by its stakeholders--and the profitable results expected by shareholders. Through the use of case studies, best and worse practices, and real-life examples, the authors explore how companies fail or succeed

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according to their ability to adopt strategic social responsibility. The program's streamlined approach provides instructors with the opportunity to include other sources such as readings, cases, and projects. New online resources and a video program provide additional support for both instructors and students.

Providing a vibrant new four-color design, market-leading ETHICAL DECISION MAKING FOR BUSINESS, 8e, International Edition, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs—helping readers see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the new eighth edition incorporates comprehensive and rigorous updates that reflect the recent economic crisis and the ever-increasing academic and governmental attention being given to this area. It also includes nine all-new case studies, while other cases have been completely updated.

The book is designed to help students, to prepare for real-world ethical dilemmas instead of focusing on intellectual reasoning or a philosophical discussion of ideas. It includes chapter on best practices, ethics audits, and disaster recovery planning helps increase students' awareness of cross-national ethical issues and develop their strategic skills for planning and working through disasters. The book incorporates nine new cases that reinforce the text's applied approach to ethics and cover a range of organizations and topics.I. An Overview of Business Ethics II. The Ethical Decision-Making Process III. Implementing Business Ethics in a

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Global Economy IV. 18 Cases, Appendices

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