

Business Math Demystified

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A formula is a rule for expressing the relationship of variables in order to solve a problem. For example, to find the perimeter (i.e., the distance around the outside) of a rectangle, you use the formula $P = 2l + 2w$. In this case, the letter P means perimeter, l stands for the length, and w stands for the width.

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to students who are either entering or are already in the business profession. This book presents the mathematical concepts in a straightforward, easy-to-understand way. It does require, however, a knowledge of arithmetic (fractions, decimals, and percents) and a knowledge of algebra (formulas, exponents, and order of operations).

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1 CHAPTER
Fractions—Review Basic Concepts In a fraction, the top number is called the numerator and the bottom number is called the denominator. To reduce a fraction to lowest terms, divide the numerator and denominator by the largest number that divides evenly into both. **EXAMPLE:** Reduce

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Allan G. Bluman taught mathematics and statistics in high school, college, and graduate school for 39 years. He received his Ed.D. from the University of Pittsburgh and has written three mathematics textbooks published by McGraw-Hill, as well as the hugely popular Pre-Algebra Demystified, Probability Demystified, and Math Word Problems Demystified. Dr.

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Say goodbye to dry presentations, grueling formulas, and abstract theories that would put Einstein to sleep -- now there's an easier way to master the disciplines you really need to know. McGraw-Hill's Demystified Series teaches complex subjects in a unique, easy-to-absorb manner, and is perfect for users without formal training or unlimited time. They're also the most time-efficient, interestingly written "brush-ups" you can find. Organized as self-teaching guides, they come complete with key points, background information, questions at the end of each chapter, and even final exams. You'll be able to learn more in less time, evaluate your areas of strength and weakness and reinforce your knowledge and confidence. This self-teaching guide brings business statistics down to an understandable level, using practical examples. Coverage includes: probability, analysis of variance, designed experiments, preparing statistical reports, basic statistical procedures, and much more.

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BUSINESS MATH, 17E provides comprehensive coverage of personal and business-related mathematics. In addition to reviewing the basic operations of arithmetic, students are prepared to understand and manage their personal finances, as well as grasp the fundamentals of business finances. BUSINESS MATH, 17E prepares students to be smart shoppers, informed taxpayers, and valued employees. Basic math skills are covered in a step-by-step manner, building confidence in users before they try it alone. Spreadsheet applications are available on the Data Activities CD, and a simulation activity begins every chapter. Chapters are organized into short lessons for ease of instruction and include algebra connections, group and class activities, communication skills, and career spotlights. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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