

linguistics. His book *The Study of Language* is a best-selling introductory book taught in the universities worldwide and translated into several languages. Books. Pragmatics; Explaining English Grammar

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Explaining English Grammar (Oxford Handbooks for Language Teachers) by George Yule ISBN 13: 9780194371728 ISBN 10: 0194371727 Paperback; U.s.a.: Oxford University Press, USA, January 15, 1999; ISBN-13: 978-0194371728

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George Yule has taught Linguistics at the Universities of Edinburgh, Hawai'i, Louisiana State and Minnesota. He is the author of *Pragmatics* (1996) and *Explaining English Grammar* (1998)....

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This bestselling textbook provides an engaging and user-friendly introduction to the study of language. Assuming no prior knowledge of the subject, Yule presents information in bite-sized sections, clearly explaining the major concepts in linguistics through all the key elements of language. This sixth edition has been revised and updated throughout, with substantial changes made to the ...

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Explaining English Grammar: A Guide to Explaining Grammar for Teachers of English as a Second Or Foreign Language. Explaining English Grammar. : George Yule. OUP Oxford, Nov 12, 1998 - Foreign...

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In this book, George Yule focuses on the grammar topics that give rise to these why-questions. His explanations link form, meaning, and real-life use, and are supported throughout by exercises and discussion points.

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This book is intended for teachers of English.

This best-selling textbook provides an engaging and user-friendly introduction to the study of language. Assuming no prior knowledge in the subject, Yule presents information in short, bite-sized sections, introducing the major concepts in language study - from how children learn language to why men and women speak differently, through all the key elements of language. This fourth edition has been revised and updated with twenty new sections, covering new accounts of language origins, the key properties of language, text messaging, kinship terms and more than twenty new word etymologies. To increase student engagement with the text, Yule has also included more than fifty new tasks, including thirty involving data analysis, enabling students to apply what they have learned. The online study guide offers students further resources when working on the tasks, while encouraging lively and proactive learning. This is the most fundamental and easy-to-use introduction to the study of language.

The Study of Language is quite simply the best introduction to the field available today.

Teaching the Spoken Language is about teaching the spoken language. It presents in a highly accessible form the results of the author's important research on teaching and assessing effective spoken communication. The authors examine the nature of spoken language and how it differs from written language both in form and purpose. A large part of it is concerned with principles and techniques for teaching spoken production and listening comprehension. An important chapter deals with how to assess spoken language. The principles and techniques described apply to the teaching of English as a foreign and second language, and are also highly relevant to the teaching of the mother tongue.

Into the Classroom is a series of short, practical guides that help teachers who work in the primary and secondary school setting to make sense of new teaching tools, techniques, and educational policy, with ideas for implementing them in the classroom. *Mobile Learning* provides clear guidance and essential support for teachers who want to use mobile devices in and outside the language classroom. Full of practical ideas and activities, it emphasizes the power of the mobile device as a tool for language learning. *Mobile Learning*:

- helps teachers get started with using mobile devices and apps in class.
- shows how to make the most of in-built features, such as messaging, photos, and audio recording.
- introduces more advanced project ideas, including digital storytelling, video and animation, multimodal approaches, and augmented reality.
- addresses issues such as acceptable use policies and staying safe.
- provides teachers with dozens of practical ideas and

activities they can immediately incorporate into their teaching. Shaun Wilden is a teacher, teacher trainer, and materials writer who has been helping teachers integrate technology into their teaching for over a decade. His main areas of interest are mobile devices, online teaching, and creating podcasts.

Are you looking for a genuine introduction to the linguistics of English that provides a broad overview of the subject that sustains students' interest and avoids excessive detail? *Introducing English Linguistics* accomplishes this goal in two ways. First, it takes a top-down approach to language, beginning with the largest unit of linguistic structure, the text, and working its way down through successively smaller structures (sentences, words, and finally speech sounds). The advantage of presenting language this way is that students are first given the larger picture - they study language in context - and then see how the smaller pieces of language are a consequence of the larger goals of linguistic communication. Second, the book does not contain invented examples, as is the case with most comparable texts, but instead takes its sample materials from the major computerised databases of spoken and written English, giving students a more realistic view of language.

This is an introduction to pragmatics, the study of how people make sense of each other linguistically. The author explains, and illustrates, basic concepts such as the co-operative principle, deixis, and speech acts, providing a clear, concise foundation for further study.

This pioneering work provides a comprehensive analysis of general extenders, a new linguistic category.

What do we need to know about language and why do we need to know it? This book shows how viewing the world through a linguistics lens can help us to understand how we communicate with each other and why we do it in the ways we do. Above all this book is about noticing. It is about encouraging readers to pay attention to the language that surrounds them. The book addresses fundamental linguistic questions such as: Where do people's beliefs about language come from? Who decides what language we should speak? How do we choose the best way to express what we mean? It introduces a set of practical tools for language analysis and, using examples of authentic communicative activity including overheard conversations, Facebook posts and public announcements, shows how this kind of analysis works and what it can tell us about social interaction. Exploring language and language use from a social, intercultural and multilingual perspective, the authors demonstrate the relevance of linguistics in understanding day-to-day interaction. This book will help readers not only to become informed, active observers of language for its own sake, but also to be able to take on and challenge some of the misconceptions, assumptions and prejudices that so often underlie public discussion of language issues.

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