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Taking an integrative, interdisciplinary approach to the coverage of managerial issues, functions, practices and problems, the text provides a view of international management beyond intercultural issues.

You may recognize the statement on the back cover of so many textbooks concerning the global environment of commerce—"to help you understand and appreciate the economic, political, and technological context in which international business operates." But this defined approach is tantamount to placing three wheels on a car and expecting it to drive smoothly. It cannot be operated without the balance that a fourth one provides, and that required wheel is culture. The author believes, in

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this modern era of globalization, managers venturing forth to engage alien societies must be armed with cross-cultural skills that go above and beyond the instructions of how to kiss, bow, or shake hands. This book provides a more concise, simple, and practical approach that cuts through the complicated cultural matrix. This book is divided into three sections. The first section explains how culture acts as the prime driver of our life—the filter of our senses and the guide of our values, hence the measurement barometer upon which all our decisions and behavior are constructed; the second section examines how cross-cultural determinants should function as a worthwhile tool in cross-cultural engagement proposing a two-step concentration; and the final section offers the practical application of specific techniques that will help you navigate the cross-cultural milieu and become a cultural detective.

The use of comparisons to explain, analyze and understand social and economic phenomena is recognized as a valuable social science tool. This textbook deals with the differences in management and organization between nations and their effects on multinational enterprises. In comparing management practice across the world, the authors cover themes such as national cultures, diversity and globalization. Students are guided through the key business disciplines, providing a broad introduction to the field and including truly global coverage. With student and instructor friendly resources such as chapter summaries, mini-case scenarios, larger case studies and power-point slides, this book is core reading for students of international business and international management.

This book enhances our understanding as to how diversity and equality are managed in different national contexts. Focusing on workplace equality, diversity, and inclusion, this book brings together a unique blend of scholarly research and professional practice, evidenced through an array of individuals both outside and inside organizations.

As communication and leadership skills are both essential for personal and organizational success, new approaches and management styles are continuously being sought. Emerging technologies, automation opportunities, and a diverse workforce are just a few of the challenges business professionals must be prepared for in today's workplace environment. The Handbook of Research on Strategic Communication, Leadership, and Conflict Management in Modern Organizations provides emerging research exploring the theoretical and practical aspects of managing and solving conflicts, and introduces updated approaches for refining communication and leadership skills. Featuring coverage on a broad range of topics such as emotional intelligence, organizational crises, and virtual team management, this book is ideally designed for professionals, leaders, managers, and human resource specialists seeking current research on developing the skills and consciousness needed to effectively communicate, negotiate, and collaborate in diverse organizations.

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The West's history is one of extraordinary success; no other region, empire, culture, or civilization has left so powerful a mark upon the world. The Rise of Western Power charts the West's achievements—representative government, the free enterprise system, modern science, and the rule of law—as well as its misdeeds—two frighteningly destructive World Wars, the Holocaust, imperialistic domination, and the Atlantic slave trade. Adopting a global perspective, Jonathan Daly explores the contributions of other cultures and civilizations to the West's emergence. Historical, geographical, and cultural factors all unfold in the narrative. Adopting a thematic structure, the book traces the rise of Western power through a series of revolutions—social, political, technological, military, commercial, and industrial, among others. The result is a clear and engaging introduction to the history of Western civilization.

All managers, regardless of where they work, must understand certain basic concepts such as the functions, roles, and skills associated with the managerial position and the styles available to managers for use in any given situation. However, context matters, and it is essential that managers understand the role that culture plays in being effective in their positions. This book begins with a brief description of the history and evolution of "management studies", continues with an overview of the scope and practice of comparative management studies, and provides examples of the research that has been done on cross-cultural transfer of management theories. In addition, the book includes materials on the search for, and analysis of, dimensions of management styles that can be used as a basis for creating models that can be used for comparison purposes.

With contributions from leading scholars and practitioners, this Cambridge Companion examines the topical issue of talent management from a strategic perspective, mapping out insights from a number of related fields including strategy, organisational learning, marketing and supply chain management. The authors examine the challenges faced when viewing talent management in a global context, showing how both comparative and international HRM thinking have become increasingly important when, for example, managing talent in emerging markets or trying to globalise the talent management function. The book concludes with a valuable summary of key learning points about talent management for both practitioners and researchers, as well as a discussion of the most fruitful areas for future research. This Companion will be an essential resource for academic researchers, graduate students and practitioners of global strategic talent management.