

Lateral Thinking A Textbook Of Creativity

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~~Lateral Thinking: A Textbook of Creativity. The classic work about improving creativity from world-renowned writer and philosopher Edward de Bono. In schools we are taught to meet problems head-on: what Edward de Bono calls 'vertical thinking'.~~

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~~Lateral thinking is all about freeing up your imagination. Through a series of special techniques, in groups or working alone, Edward de Bono shows how to stimulate the mind in new and exciting ways. Soon you will be looking at problems from a variety of angles and offering up solutions that are as ingenious as they are effective.~~

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~~Lateral Thinking: A Textbook of Creativity by de Bono~~

~~Lateral thinking involves restructuring, escape and the provocation of new patterns. Lateral thinking is closely related to creativity. But whereas creativity is too often only the description of a result, lateral thinking is the description of a process. One can only admire a result but one can learn to use a process.~~

~~Lateral Thinking: A Textbook of Creativity | Edward de~~

~~book is about lateral thinking which is the process of using information to bring about creativity and insight restructuring. Lateral thinking can be learned, practised and used. It is possible to acquire skill in it just as it is possible to acquire skill in mathematics. The book should be of use to teachers who are looking for a practical~~

~~PENGUIN BOOKS LATERAL THINKING –kioulanis.gr~~

~~Lateral thinking means taking a creative approach to a problem or challenge. It's a great skill to have at work. Here we'll talk you through what the ability is, and give some examples of lateral thinking skills. What is lateral thinking? It essentially means being able to think creatively or "outside the box" in order to solve a problem.~~

~~What is Lateral Thinking? | Examples of Lateral Thinking~~

~~This book, which is now internationally known and a bestseller, is a textbook of creativity. It shows how the habit of lateral thinking can be encouraged and new ideas generated. The author has worked out special techniques for doing this, in groups or alone, and the result is a triumph of entertaining education.~~

~~Lateral Thinking: A Textbook of Creativity by Edward De~~

~~Lateral thinking is an alternative way of thinking that leaves some room for incorrect ideas to surface without being judged or shut down before their time. We tend to think in a structured way in order to find the correct p " How do I love thee, let me count the ways " ... apparently, there were a lot of ways for this author to explain Lateral Thinking and its techniques over and over and over...and over.~~

~~Lateral Thinking by Edward de Bono –Goodreads~~

~~Author: Edward de Bono ISBN 10: 0140137793. Title: Lateral Thinking: A Textbook of Creativity Item Condition: used item in a good condition. Binding: Paperback Language: english. Books will be free of page markings.~~

~~Lateral Thinking: A Textbook of Creativity,Edward de Bono~~

~~Edward de Bono invented the concept of lateral thinking. A world-renowned writer and philosopher, he is the leading authority in the field of creative thinking and the direct teaching of thinking as a skill. Dr de Bono has written more than 60 books, in 40 languages, with people now teaching his methods worldwide.~~

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~~Lateral thinking is a manner of solving problems using an indirect and creative approach via reasoning that is not immediately obvious. It involves ideas that may not be obtainable using only traditional step-by-step logic. Considered pseudo-science by some, the term was first used in 1967 by Edward de Bono in his book The Use of Lateral Thinking.De Bono cites the Judgment of Solomon as an ...~~

~~Lateral thinking –Wikipedia~~

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~~In 1967 de Bono invented the now commonly used term 'lateral thinking' and, for many thousands, indeed millions, of people worldwide, his name has since become a symbol of creativity and new thinking. He has written numerous books, which have been translated into 34 languages, and his advice is sought by Nobel laureates and world leaders alike.~~

~~THE classic work about improving creativity from world-renowned writer and philosopher Edward de Bono In schools we are taught to meet problems head-on: what Edward de Bono calls 'vertical thinking'. This works well in simple situations - but we are at a loss when this approach fails. What then? Lateral thinking is all about freeing up your imagination. Through a series of special techniques, in groups or working alone, Edward de Bono shows how to stimulate the mind in new and exciting ways. Soon you will be looking at problems from a variety of angles and offering up solutions that are as ingenious as they are effective. You will become much more productive and a formidable thinker in your own right. 'If more bankers and traders had read Lateral Thinking and applied the ideas of Edward de Bono to their own narrow definitions of risk, reward and human expectations, I suspect we would be in much better shape than we are' - Sir Richard Branson~~

~~Why do some people always seem to have new ideas while others of equal intelligence never do? Lateral Thinking is Edward de Bono 's original portrayal of what lateral thinking is, how it works and how to use it to develop your own potential for thinking and problem solving. First published in 1967 as The Use of Lateral Thinking, this classic international bestseller remains as relevant to learning, problem solving and creative thinking today as when it was first published. De Bono argues that conventional vertical thinking often inhibits our ability to solve problems and come up with new ideas. He then shows that lateral thinking is a far easier and more natural way to generate simple, sound and effective ideas and offers guidance on how to develop your own ability to think laterally. Lateral thinking is a technique that anyone can learn and benefit from.~~

~~In the world of perplexing lateral thinking puzzles, completely normal situations veer off into the world of the bizarre, confounding, and surreal. Readers decide which facts are important, which ones are red herrings, and which ones have yet to be told. 20 illustrations.~~

~~The world is full of problems and conflicts. So why can we not solve them? According to Edward de Bono, world thinking cannot solve world problems because world thinking is itself the problem. And this is getting worse: we are so accustomed to readily available information online that we search immediately for the answers rather than thinking about them. Our minds function like trying to drive a car using only one wheel. There's nothing wrong with that one wheel - conventional thinking - but we could all get a lot further if we used all four... De Bono examines why we think the way we do from a historical perspective and uses some of his famous thinking techniques, such as lateral thinking, combined with new ideas to show us how to change the way we think. If we strengthen our ability and raise our thinking level, other areas of our life - both personal and business success - will improve. De Bono is the master of the original big 'concept' book and his enticement to us to use our minds as constructively as possible should appeal to a whole new generation of fans.~~

~~Do you want to have great ideas? Do you want to break out of the rut of conventional thinking? Would you like to be a genius? Would presenting brilliant ideas help in your job, career and social life? How to be a Brilliant Thinker will help you to achieve all these ideals, by helping you to think in powerful new ways. It shows you how to harness techniques in lateral thinking, analytical thinking, problem analysis, idea generation and other areas so that you become much more creative. You will be able to conceive, evaluate and implement great ideas as well as improve your memory, sell your ideas and win arguments. It is packed with practical methods that you can put to immediate use, backed up by exercises, puzzles, quizzes, graphics and illustrations.~~

~~The author introduces the concept for which he became best known: "lateral thinking"~~

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