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0 reviews. The information and communication technology revolution offers the promise of transforming economies and societies, and the risks of missing on a powerful techno-economic revolution and wasting scarce resources without much developmental impact.

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Synopsis: The information and communication technology revolution offers the promise of transforming economies and societies, and the risks of missing on a powerful techno-economic revolution and wasting scarce resources without much developmental impact. Some countries have mastered the process of digital transformation, and continue to realize substantial economic benefits.

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This is the focus on my recent book, *Mastering Digital Transformation: Towards a smarter society, economy, city and nation* (Emerald, 2016). The book emphasizes digital transformation as the key to reap the promised benefits of the ongoing technological revolution. Accordingly, digital transformation is not a technological fix, a blueprint plan, a one-off event, or a one-size-fits-all strategy.

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MASTERING DIGITAL TRANSFORMATION: THE PATH OF A FINANCIAL SERVICES PROVIDER TOWARDS A DIGITAL TRANSFORMATION STRATEGY Research paper . Chanas, Simon, LMU Munich, Munich, Germany, chanas@bwl.lmu.de . Abstract . To master the challenges of a digital transformation and to systematically address . IT's . multifaceted transformative impacts

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Abstract. To master the challenges of a digital transformation and to systematically address IT's multifaceted transformative impacts on an organization's inner and outer environments, top management is increasingly formulating and implementing a digital transformation strategy

(DTS). To date, there have been few details of DTS formation concerning its underlying processes and activities.

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Nagy K. Hanna, Mastering Digital Transformation: Towards a Smarter Society, Economy, City and Nation. Bingley, UK: Emerald, 2016, 300 pages, £29.95 (paperback), ISBN Print: 9781785604652. Bitange Ndemo and Tim Weiss (Editors), Digital Kenya: An Entrepreneurial Revolution in the Making. London: Palgrave Macmillan, 2016, 509 pages, free (eBook),

Reviews of Mastering Digital Transformation (Hanna, 2016 ...

Digital transformation, according to the definition provided by Terrar (2015), is the process that an organization is going through when it makes a shift "from a legacy approach to new ways of working and thinking using digital, social, mobile, and emerging technologies."

Mastering digital transformation through business process ...

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drive the process of digital transformation, and this mutual aspiration for the future is achievable together. Successful digital transformation relies upon collaboration, as well as having the most fitting technology in place. The right ERP system, deployed throughout the enterprise, means that access to data is not restricted or siloed.

MASTERING DIGITAL TRANSFORMATION - Analysis

Business-to-Business (B2B) sales practices have been already under digital transformation in the light of technology advances (e.g., advances in Social-Computing, Artificial Intelligence, and ...

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Mastering Digital Transformation: Towards a Smarter ...

this is the focus on my recent book mastering digital transformation towards a smarter society economy city and nation emerald 2016 the book emphasizes digital transformation as the key to reap the promised benefits of the ongoing technological revolution accordingly digital transformation is not a technological fix a blueprint plan a one off event or a one size fits all strategy

Nagy Hanna presents a systematic approach to integrate ICT into development policies and programs across sectors of economy and society. This book bridges the current disconnect between the ICT specialists and their development counterparts in various sectors so as to harness the ongoing ICT revolution to maximize development impact.

This strategic guide for business and IT executives focuses on how today's most disruptive technologies can be applied in powerful combinations along with platform business models, mastery of digital services, and leading practices in corporate innovation, to help you develop and execute your digital strategies for competitive advantage.

This book presents a rich compilation of real-world cases on digitalization, aiming to share first-hand insights from renowned organizations and to make digitalization tangible. With all economic and societal sectors being challenged by emerging technologies, the digital economy is highly volatile, uncertain, complex, and ambiguous. It confronts established organizations with substantial challenges and opportunities. Against this backdrop, this book reports on best practices and lessons learned from organizations that succeeded in tackling the challenges and seizing the opportunities of the digital economy. It illustrates how twenty organizations leveraged their capabilities to create disruptive innovation, to develop digital business models, and to digitally transform themselves. These cases stem from various industries (e.g. automotive, insurance, consulting, and public services) and countries, covering the many facets that digitalization may have. As all case descriptions follow a unified template, they are easily accessible for readers and provide insightful examples for practitioners as well as interesting cases for researchers, teachers, and students. Almost every organization is trying to figure out how best to respond to the opportunities and threats posed by digitalization. This book provides valuable lessons from those organizations that have already begun their digital transformation journey. Michael D. Myers, Professor of Information Systems, University of Auckland Digitalization Cases provides firsthand insights into the efforts of renowned companies. The presented actions, results, and lessons learned are a great inspiration for managers, students, and academics. This book gives real pointers on the how and where to start. Anna Kopp, Head of IT Germany, Microsoft The cases compiled in the second volume of Digitalization Cases show how disruption can actively be managed. Further, long-term insights from extended success stories of the first edition highlight that courage to change pays off well. This book represents a motivation for organizations to drive their digital transformation journeys actively. Markus Richter, State Secretary at the Federal Ministry of the Interior, Building and Community and Federal Government Commissioner for Information Technology, Germany

Rethink your business for the digital age. Every business begun before the Internet now faces the same challenge: How to transform to compete in a digital economy? Globally recognized digital expert David L. Rogers argues that digital transformation is not about updating your technology but about upgrading your strategic thinking. Based on Rogers's decade of research and teaching at Columbia Business School, and his consulting for businesses around the world, The Digital Transformation Playbook shows how pre-digital-era companies can reinvigorate their game plans and capture the new opportunities of the digital world. Rogers shows why traditional businesses need to rethink their underlying assumptions in five domains of strategy—customers, competition, data, innovation, and value. He reveals how to harness customer networks, platforms, big data, rapid experimentation, and disruptive business models—and how to integrate these into your existing

business and organization. Rogers illustrates every strategy in this playbook with real-world case studies, from Google to GE, from Airbnb to the New York Times. With practical frameworks and nine step-by-step planning tools, he distills the lessons of today's greatest digital innovators and makes them usable for businesses at any stage. Many books offer advice for digital start-ups, but *The Digital Transformation Playbook* is the first complete treatment of how legacy businesses can transform to thrive in the digital age. It is an indispensable guide for executives looking to take their firms to the next stage of profitable growth.

EDGE: The Agile Operating Model That Will Help You Successfully Execute Your Digital Transformation “[The authors’] passion for technology allows them to recognize that for most enterprises in the 21st century, technology is THE business. This is what really separates the EDGE approach. It is a comprehensive operating model with technology at its core.” —From the Foreword by Heidi Musser, Executive Vice President and Principal Consultant, Leading Agile; retired, Vice President and CIO, USAA Maximum innovation happens at the edge of chaos: the messy, risky, and uncertain threshold between randomness and structure. Operating there is uncomfortable but it's where organizations “invent the future.” EDGE is a set of fast, iterative, adaptive, lightweight, and value-driven tools to achieve digital transformation, and *EDGE: Value-Driven Digital Transformation* is your guide to using this operating model for innovation. Jim Highsmith is one of the world's leading agile pioneers and a coauthor of the Agile Manifesto. He, Linda Luu, and David Robinson know from their vast in-the-trenches experience that sustainable digital transformation requires far more than adopting isolated agile practices or conventional portfolio management. This hard, indispensable work involves changing culture and mindset, and going beyond transforming the IT department. EDGE embraces an adaptive mindset in the face of market uncertainty, a visible, value-centered portfolio approach that encourages continual value linkages from vision to detailed initiatives, incremental funding that shifts as strategies evolve, collaborative decision-making, and better risk mitigation. This guide shows leaders how to use the breakthrough EDGE approach to go beyond incremental improvement in a world of exponential opportunities. Build an organization that adapts fast enough to thrive Clear away unnecessary governance processes, obsolete “command and control” leadership approaches, and slow budgeting/planning cycles Improve collaboration when major, fast-paced responses are necessary Continually optimize investment allocation and monitoring based on your vision and goals Register your product for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

As the use of remote work has recently skyrocketed, digital transformation within the workplace has gone under a microscope, and it has become abundantly clear that the incorporation of new technologies in the workplace is the future of business. These technologies keep businesses up to date with their capabilities to perform remote work and make processes more efficient and effective than ever before. In understanding digital transformation in the workplace there needs to be advanced research on technology, organizational change, and the impacts of remote work on the business, the employees, and day-to-day work practices. This advancement to a digital work culture and remote work is rapidly undergoing major advancements, and research is needed to keep up with both the positives and negatives to this transformation. *The Research Anthology on Digital Transformation, Organizational Change, and the Impact of Remote Work* contains hand-selected, previously published research that explores the impacts of remote work on business workplaces while also focusing on digital transformation for improving the efficiency of work. While highlighting work technologies, digital practices, business management, organizational change, and the effects of remote work on employees, this book is an all-encompassing research work intended for managers, business owners, IT specialists, executives, practitioners, stakeholders, researchers, academicians, and students interested in how digital transformation and remote work is affecting workplaces.

There is no simple strategic method for dealing with the multidimensional nature of digital change. Even the sharpest leaders can become disoriented as change builds on change, leaving almost nothing certain. Yet to stand still is to fail. Enterprises and leaders must re-master themselves to succeed. Leaders must identify the key macro forces, then lead their organizations at three distinct levels: industry, enterprise, and self. By doing this they cannot only survive but clean up. *Digital to the Core* makes the case that all business leaders must understand the impact the digital revolution will continue to play in their industries, companies, and leadership style and practices. Drawing on interviews with over 30 top C-level executives in some of the world's most powerful companies and government organizations, including GE, Ford, Tory Burch, Babolat, McDonalds, Publicis and UK Government Digital Service, this book delivers practical insights from those on the front lines of major digital upheaval. The authors incorporate Gartner's annual CIO and CEO global survey research and also apply the deep knowledge and qualitative insights they have acquired as practitioners, management researchers, and advisors over decades in the business. Above all else, Raskino and Waller want companies and their top leaders to understand the full impact of digital change and integrate it at the core of their businesses.

The term Digital Governance stands for Digital Transformation Strategy & Execution's Governance. Mastering Digital Governance will help you improve your personal understanding of the Digital Transformation initiatives dynamics and of the "techniques" required to ensure their smoothest possible execution. Literally, nothing is more important in today's ever-changing world. The success or survival of Companies and Governments depends directly on their ability to embrace and properly execute their Digital Transformation. But this is very hard. Nobody gets trained in this art and most Companies need to act as icebreakers to find their own ways, as there is limited literature and no comprehensive tools available. Mastering Digital Governance aims at filling that gap.

Fuel your business' transition into the digital age with this insightful and comprehensive resource *Digital Business Transformation: How Established Companies Sustain Competitive Advantage* offers readers a framework for digital business transformation. Written by Nigel Vaz, the acclaimed CEO of Publicis Sapient, a global digital business transformation company, *Digital Business Transformation* delivers practical advice and approachable strategies to help businesses realize their digital potential. *Digital Business Transformation* provides readers with examples of the challenges faced by global organizations and the strategies they used to overcome them. The book also includes discussions of: How to decide whether to defend, differentiate, or disrupt your organization to meet digital challenges How to deconstruct decision-making throughout all levels of your organization How to combine strategy, product, experience, engineering, and data to produce digital results Perfect for anyone in a leadership position in a modern organization, particularly those who find themselves responsible for transformation-related decisions, *Digital Business Transformation* delivers a message that begs to be heard by everyone who hopes to help their organization meet the challenges of a changing world.

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