

Propaganda The Formation Of Mens Attitudes Jacques Ellul

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Propaganda: The Formation of Men's Attitudes (1965/1973) (French: Propagandes; original French edition: 1962) is a book on the subject of propaganda by French philosopher, theologian, legal scholar, and sociologist Jacques Ellul. This book appears to be the first attempt to study propaganda from a sociological approach as well as a psychological one.

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With the logic which is the great instrument of French thought, [Ellul] explores and attempts to prove the thesis that propaganda, whether its ends are demonstrably good or bad, is not only destructive to democracy, it is perhaps the most serious threat to humanity operating in the modern world." --Los Angeles Times.

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Propaganda, in fact, creates truth in the sense that it creates in men subject to propaganda all the signs of true believers. For modern man, propaganda is really creating truth." (235) Truth is given, received without struggle or pain, in contrast to the work of Socrates, Euclid, Grosseteste, Kepler, Aquinas, Newton, Faraday, Pascal, Locke, Wycliffe, Tyndale, Maxwell,

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Propaganda: The Formation of Men ' s Attitudes. Defining "Disinformation" Author: Ellul, Jacques; Kellen, Konrad; Lerner, Jean. Year: 1973. From one of the greatest French philosophers of the 20th century, comes a seminal study and critique of propaganda. Taking not only a psychological approach, but a sociological approach as well, Ellul ' s ...

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Propaganda The Formation Of Men's Attitudes Jacques Ellul. Technological society (see the book by Ellul with the same name) uses propaganda widely mixing lies with truths.

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ISBN: 0394718747 9780394718743: OCLC Number: 751202728: Notes: Data wyd. 1973, data wyd. ustalona na podst. ISBN: [post 2005]. Tyt. oryg. wg LCC online.

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Propaganda: The Formation Of Men's Attitudes By Jacques Ellul. A Review by dAvE@ whennewsstops. Jacques Ellul published this lengthy analysis of the techniques of propaganda in 1962, with the aim of presenting an objective sociological exploration of the methods used to manipulate group opinions into action. He remarks in the preface;

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From one of the greatest French philosophers of the 20th century, comes a seminal study and critique of propaganda. Taking not only a psychological approach, but a sociological approach as well, Ellul's book outlines the taxonomy for propaganda, and ultimately, its destructive nature towards democracy. Drawing from his own experiences fighting for the French resistance against the Vichy ...

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Propaganda: the formation of men's attitudes PROPAGANDA T h e M F o r m a t i o n e n s o f A t t i t u d e s BY JACQUES E L L U L TRANSLATED F R O M tOM.-i. ... the same type of man. Sociological propaganda is then a precise form of propaganda; it is comparatively simple because it uses all social currents, but is slower than other types of ...

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Propaganda: the formation of men's attitudes. This edition published in 1973 by Vintage Books in New York. Edition Notes Bibliography: p. [315]-320. Classifications Dewey Decimal Class 301.15/4 Library of Congress HM263 .E413 1973 The Physical Object Pagination xxii, 320, vii p. Number of pages 320 ID Numbers ...

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From one of the greatest French philosophers of the 20th century, comes a seminal study and critique of propaganda. Taking not only a psychological approach, but a sociological approach as well, Ellul's book outlines the taxonomy for propaganda, and ultimately, its destructive nature towards democracy. Drawing from his own experiences fighting for the French resistance against the Vichy regime, Ellul offers a unique insight into the propaganda machine. "A far more frightening work than any of the nightmare novels of George Orwell. With the logic which is the great instrument of French thought, Ellul] explores and attempts to prove the thesis that propaganda, whether its ends are demonstrably good or bad, is not only destructive to democracy, it is perhaps the most serious threat to humanity operating in the modern world."--Los Angeles "The theme of Propaganda is quite simply . . . that when our new technology encompasses any culture or society, the result is propaganda . . . Ellul has made many splendid contributions in this book."--Book Week

"Employing humor and otherwise charming prose . . . Patrick weaves a compelling story of persuasive elements that define and drive propaganda. In addition, he uses contemporary and historical examples to clearly and precisely explain complex ideas. This text is a keeper!"NProf. Bruce L. Plopper, School of Mass Communication, University of Arkansas at Little Rock.

As insightful and wise today as it was when originally published in 1954, Jacques Ellul's *The Technological Society* has become a classic in its field, laying the groundwork for all other studies of technology and society that have followed. Ellul offers a penetrating analysis of our technological civilization, showing how technology—which began innocuously enough as a servant of humankind—threatens to overthrow humanity itself in its ongoing creation of an environment that meets its own ends. No conversation about the dangers of technology and its unavoidable effects on society can begin without a careful reading of this book. "A magnificent book . . . He goes through one human activity after another and shows how it has been technicized, rendered efficient, and diminished in the process." —Harper's " One of the most important books of the second half of the twentieth-century. In it, Jacques Ellul convincingly demonstrates that technology, which we continue to conceptualize as the servant of man, will overthrow everything that prevents the internal logic of its development, including humanity itself—unless we take necessary steps to move human society out of the environment that 'technique' is creating to meet its own needs. " —The Nation " A description of the way in which technology has become completely autonomous and is in the process of taking over the traditional

values of every society without exception, subverting and suppressing these values to produce at last a monolithic world culture in which all non-technological difference and variety are mere appearance. ” —Los Angeles Free Press

The man of our time does not know how to pray, writes the French theologian Jacques Ellul, "but much more than that, he has neither the desire nor the need to do so. He does not find the deep source of prayer within himself. I am acquainted with this man. I know him well. It is I, myself." Out of this common experience, the prominent social critic and former resistance leader makes a searing analysis of man's alienation from God, and traces the reasons for praying or not praying. With razor-like statements, he cuts through the weaknesses of much traditional praying and, in the end, offers a strong and positive program for praying in today's troubled times.

Some 20 years after writing *The Technological Society*, Jacques Ellul realized how the totalistic dimensions of our modern technological milieu required an additional treatment of the topic. Writing amidst the rise of books in the 1970s on pollution, over-population, and environmental degradation, Ellul found it necessary, once again, to write about the global presence of technology and its far-reaching effects. *The Technological System* represents a new stage in Ellul ' s research. Previously he studied technological society as such; in this book he approaches the topic from a systems perspective wherein he identifies the characteristics of technological phenomena and technological progress in light of system theory. This leads to an entirely new approach to what constitutes the most important event of our society which has decisive bearing on the future of our world. Ellul ' s analysis touches on all aspects of modern life, not just those of a scientific or technological order. In the end, readers are compelled to formulate their own opinions and make their own decisions regarding the way a technique-based value system affects every level of human life.

Examines the patterns, motives, and effects of mass persuasion, discussing the history of propaganda, how the message of propaganda is delivered, and counteracting the tactics of mass persuasion.

This volume rethinks the work of Jacques Ellul (1912-1994) on the centenary of his birth, by presenting an overview of the current debates based on Ellul's insights. As one of the most significant twentieth-century thinkers about technology, Ellul was among the first thinkers to realize the importance of topics such as globalization, terrorism, communication technologies and ecology, and study them from a technological perspective. The book is divided into three sections. The first discusses Ellul ' s diagnosis of modern society, and addresses the reception of his work on the technological society, the notion of efficiency, the process of symbolization/de-symbolization, and ecology. The second analyzes communicational and cultural problems, as well as threats and trends in early twenty-first century societies. Many of the issues Ellul saw as crucial – such as energy, propaganda, applied life sciences and communication – continue to be so. In fact they have grown exponentially, on a global scale, producing new forms of risk. Essays in the final section examine the duality of reason and revelation. They pursue an understanding of Ellul in terms of the depth of experience and the traditions of human knowledge, which is to say, on the one hand, the experience of the human being as contained in the rationalist, sociological and philosophical traditions. On the other hand there are the transcendent roots of human existence, as well as “ revealed knowledge, ” in the mystical and religious traditions. The meeting of these two traditions enables us to look at Ellul ' s work as a whole, but above all it opens up a space for examining religious life in the technological society.

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