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You can tell Small Business Hacks: 100 Shortcuts to Success was written

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by business owners for business owners. How? Well, for one thing, it ' s 100 awesome hacks packed into just about 300 pages. That ' s just about 2-3 pages per hack! Even the busiest business owner has time to cover at least a few hacks a day or to simply turn to the chapter ...

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Running a small business is hard and confusing. Most entrepreneurs start a company to solve a problem and just want to focus on doing only that. Unfortunately, starting a business gets in the way and everything that comes along with it. These 100 small business hacks are your shortcut to success. We assembled these after our combined 50 years in business, both as small business owners ...

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These 100 small business hacks are truly your shortcut to success. These hacks are from our combined 50+ years in business both as small business owners and as journalists interviewing successful entrepreneurs and thought leaders about their paths to prosperity. We also tapped the best industry experts to fill in any gaps.

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Small Business Hacks functions as a reference manual. The content is straightforward and sticks to the facts of the shortcut or hack, with a helpful sprinkling of Pro tips. Barry Moltz and Rieva Lesonsky have accumulated the nuts and bolts of starting and running a business.

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In these times when speed is imperative, these 100 shortcuts will save you time and money. Just to give you a tantalizing sneak peek, here are three of the 100 hacks that I think are of huge benefit: 1. How Lean Business Planning Works 2. How to Become an Industry Expert 3. How to Get Your Product into a Big Box Retailer

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Running a small business is hard and confusing. Most entrepreneurs start a company to solve a problem and just want to focus on doing only that. Unfortunately, starting a business gets in the way and everything that comes along with it. Like: Marketing  
Sales Customer Service  
Employees, Freelancers and Vendors Money and Finance This book solves that problem. It is a simple guide for anyone in a small

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**Success** to be able to accomplish one of these tasks in five steps or less. No more angst over the issue or searching for the solution on the web. These 100 small business hacks are your shortcut to success. We assemble these after our combine 50 years in business both as small business owners ourselves and as journalists interviewing thought leaders about their path to prosperity. It has never been easier to start a business, but with so much competition moving at the speed of the internet, it has also never been so easy to fail. This does not have to be you. This book is not meant to be read from beginning to end. Jump to the problem that you need to solve and get started. Keep this guide nearby on your desk, your tablet, smart phone or under your pillow. It will allow you to quickly bust

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through most problems you will encounter and leave more time to do what you love at your company.

A lifesaver for those drowning in the demands of leadership Leadership Hacks is the business leader ' s guide to getting things done. Over the years, the leader ' s role has expanded to encompass more duties, more responsibility and more accountability — yet we ' re still stuck with the same 24 hours in every day. The evolving business environment leaves many of us struggling to achieve against constantly shifting priorities, competitors and deadlines, and we are forever expected to do more with less. Is it even possible to make a real impact? Yes! This book shows you how to sort through the madness and get back to getting results. Identify



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Your major speed bumps, and let the action-focused discussion gives you practical workarounds that will streamline your day and help you make things happen. Covering hacks at personal, one-on-one, and team levels, this book is packed with tips, tricks and advice that will help you eliminate the distractions and harness technology; communicate effectively, delegate clearly and coach confidently; and make meetings and missions that matter for your team. You ' ll achieve greater results, open the channels of communication and look like a rock star to those still struggling with the daily deluge. Identify what distractions slow you down Fast-track your productivity to do more in less time Streamline delegation so your people perform faster Re-route meetings into

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**Successful** conversations Learn the communication and technology shortcuts that get faster results Leaders are recognised for their results, but judged by their impact. Don ' t let yourself fall victim to ever-mounting demands. Leadership Hacks shows you how to hack your day, shift your approach, boost your communication and start making your way to the top.

A basic truth: There are no simple answers. If there were, everyone would be successful. The "best" path to solve your issues or to reach your goals is the one that works best for you. This book shares the experiences, hopes, and dreams of other hard-working, small business owners and how they struggle and succeed or fail with the challenges they face. Their

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Stories may help you understand yourself and your business and guide you to reach your goals. Read their stories. Learn a little about yourself and how you compare to others. Find some answers to your frustrations, your hopes, and your dreams. Map your unique path to success.

Technology and economics are transforming business in a completely unexpected way: suddenly, even the largest companies must compete as if they were small, local businesses. Suddenly, your customers can talk to everyone else across the nation, and people listen to them, not your carefully crafted advertising or branding. It's just like doing business in a small town, where "reputation is forever." Suddenly, communities and personal connections are critical to

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**Success** - just as they've always been in small towns. The best small-town and rural entrepreneurs have been successfully overcoming these challenges for centuries. Their lessons and techniques are suddenly intensely valuable to even the largest companies, most dominant brands, and most cosmopolitan businesses. Small Town Rules adapts these lessons and techniques for today's new "global small town": one knitted together through the Web, Facebook, and Twitter. Two pioneering entrepreneurs and social media experts show how to: \* Survive seasonal cycles and year-to-year fluctuations the way rural farmers and businesses do \* Use "small town entrepreneur secrets" for coping with limited access to people and capital \* Reduce risk by "piecing together"

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- \* Start using multiple income sources
- \* Start using customer-driven communication to your advantage
- \* Interact with customers on a more human scale, no matter how big you are
- \* Rediscover your company's local roots, and more

For women entrepreneurs (and anyone sick of the status quo), this smart, unapologetic collection delivers fifty proven hacks to leapfrog over obstacles and succeed in business. "A must-read for any woman who has a great idea and the nagging thought that doors are closed to her; Molina Niño helps to blow them open."--Publishers Weekly

Think the most critical factor for becoming a great entrepreneur is grit, risk-taking, or technical skills? Think again. Despite what every other business book might say, historical data show

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The real secret ingredients to getting ahead in business are being rich, white, and male. Until now. Leapfrog is the decades-overdue startup bible for the rest of us. It's filled with uncompromising guidance for winning at business, your way. Leapfrog is for entrepreneurs of all stripes who are fed up with status quo advice--the kind that assumes you have rich friends and family and a public relations team. Refreshingly frank and witty, author Nathalie Molina Niño is a serial tech entrepreneur, the founder and CEO of BRAVA Investments, and a proud daughter of Latinx immigrants. While teaching budding entrepreneurs at Barnard College at Columbia University and searching the globe for investment-worthy startups, she has met or advised thousands of

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**S**uccessful entrepreneurs who've gone from zero to scalable business. Here she shares their best secrets in the form of fifty "leapfrogs"--clever loopholes and shortcuts to outsmart, jump over, or straight up annihilate the seemingly intractable hurdles facing entrepreneurs who don't have family money, cultural capital, or connections.

Offers techniques and methods in a tip-a-day format that are designed to enhance productivity and increase profit for small business owners

A brand new way to understand and remember 100 of the most important concepts in the history of political thought. Understanding the history and significance of today's political climate can be confusing and

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daunting. Politics Hacks is here to give you quick definitions and background on 100 key political theories from the last 1,000 years. Each idea is broken down into three stages: 1) The helicopter view, which gives you an introduction to the idea, and some context around it. 2) The shortcut, which gives you the core elements of the theory, along with a range of examples that everyone can understand. 3) The hack, which is a one-liner designed to stick in your memory and give you an instant grasp of the concept. Whether you quickly want to get to grips with neo-Marxism, understand the principles of expansionist nationalism, or know the history of the Wahhabi movement, this book is the perfect way to speedy enlightenment.



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Discusses such topics as image-making, using creativity, advertising, working with customers, and networking.

"This book debunks the myths of business start-ups by telling the truth: you have to be crazy to start a business. Written by serial entrepreneur Barry Moltz, the book delivers irreverent, straight talk about the complex intersection of start-up business, financial health, physical well-being, spiritual wholeness and family life. This perspective is augmented with other personal tales from the entrepreneurial front. The book offers tidbits of insight that will vaporize isolation, encourage self-reflection and refresh the spirit of anyone who has started a business or is thinking of starting one."--Publisher

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Life with kids just got easier with these 134 ingenious hacks developed by parents just like you. Put the ketchup under the hot dog, minimizing the mess. Strap baby into a forward-facing carrier when you need to trim her fingernails—it frees your hands while controlling the squirming. Or stash a wallet in a disposable diaper at the beach—who would ever poke through what looks like a used Pampers? All these hacks are easy to do, are boldly illustrated, and use everyday items in unexpected ways. And the range—from pregnancy and postpartum, through sleep, eating, bath time, travel, and more—covers all the most critical years when parents really need a little extra help.

“ Just . . . genius. ” —Buzzfeed

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