The Intel Trinity How Robert Noyce Gordon Moore And Andy Grove Built Worlds Most Important Company Michael S Malone

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The Intel Trinity: How Robert Noyce, Gordon Moore, and Andy Grove Built the World's Most Important Company. Hardcover – Illustrated, July 15, 2014. by Michael S. Malone (Author) 4.3 out of 5 stars 111 ratings. See all formats and editions.

The Intel Trinity: How Robert Noyce, Gordon Moore, and ...
The Intel Trinity: How Robert Noyce, Gordon Moore, and Andy Grove Built the World's Most Important Company. Based on unprecedented access to the corporation’s archives, The Intel Trinity is the first full history of Intel Corporation—the essential company of the digital age— told through the lives of the three most important figures in the company’s history: Robert Noyce, Gordon Moore, and Andy Grove.

The Intel Trinity: How Robert Noyce, Gordon Moore, and ...
The story revolves around the three men who founded and led Intel throughout its first four decades—Robert Noyce, Gordon Moore, and Andy Grove, whose canny leadership, impeccable timing, and masterful marketing skills turned a small company with a very unsure future into a global giant.

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Overview. Based on unprecedented access to the corporation’s archives, The Intel Trinity is the first full history of Intel Corporation—the essential company of the digital age— told through the lives of the three most important figures in the company’s history: Robert Noyce, Gordon Moore, and Andy Grove.

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The Intel Trinity: How Robert Noyce, Gordon Moore, and Andy Grove Built the World’s Most Important Company Michael S. Malone. Shop Now. The announcement of Bob Noyce’s departure shook Fairchild to its core. Charles Sporck’s leaving had been a painful wound that the company had survived and from which it would eventually recover. But ...

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"The Intel Trinity: How Robert Noyce, Gordon Moore, and ...
THE INTEL TRINITY. How Robert Noyce, Gordon Moore, and Andy Grove Built the World’s Most Important Company. By Michael S. Malone. Harper Business. 541 pp. $34.99

Book review: ‘The Intel Trinity,’ on the men who built ...
The author, Michael Malone of the book “The Intel Trinity” tell us as to how its founders Robert Noyce, Gordan Moore and Andy Grove teamed together to build this company. The author narrates individual stories of Robert Noyce, Gordon Moore and Andy Grove, their background and their circumstances that brought them together to form this great company.

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Intel Trinity : How Robert Noyce, Gordon Moore, and Andy Grove Built the World's Most Important Company, Hardcover by Malone, Michael S., ISBN 0062226762, ISBN-13 9780062226761, Brand New, Free shipping in the US Told through the lives of Intel's three most important figures and based on full access to the corporation's archives, this full—and authoritative—history of the defining company of the global digital economy tells the human story of the geniuses behind it. 25,000 first printing.

The Intel Trinity : How Robert Noyce, Gordon Moore, and ...
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The Intel Trinity - HarperCollins
The Intel Trinity: How Robert Noyce, Gordon Moore, and Andy Grove Built the World's Most Important Company Hardcover – Jul 15 2014 by Michael S. Malone (Author) 4.3 out of 5 stars 87 ratings See all 7 formats and editions

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Michael Malone talked about his book, The Intel Trinity: How Robert Noyce, Gordon Moore, and Andy Grove Built the World’s Most Important Company, in which he looks at the rise and importance of ...

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The Intel Trinity (2014) offers the first comprehensive history of Intel, arguably the most important company of our “digital age.” The company’s success is based on three key people - Robert Noyce, Gordon Moore and Andy Grove - whose personalities formed a formidable business trinity.

The Intel Trinity by Michael S. Malone
Expand/Collapse Synopsis Based on unprecedented access to the corporation’s archives, The Intel Trinity is the first full history of Intel Corporation—the essential company of the digital age— told through the lives of the three most important figures in the company’s history: Robert Noyce, Gordon Moore, and Andy Grove.

The definitive history of the Intel Corporation—the essential company of the digital age—told through the lives of its three preeminent figures: Robert Noyce, Gordon Moore, and Andy Grove Intel has often been hailed as the most important company in the world, and with good reason: While technology companies come and go, Intel remains, more than four decades after its inception, a defining company of the global digital economy. The legendary inventor of the microprocessor—the single most significant product in the modern world—Intel today builds the tiny "engines" that power almost every intelligent electronic device on the planet. But the true story of Intel is the human story of the three geniuses behind it. In The Intel Trinity, Michael S. Malone takes an unflinching look at the strengths and weaknesses each member of the trio has brought to Intel, and how, without the perfect balance, the company would never have reached its current level of success. Robert Noyce, the most respected high- tech figure of his generation, brought credibility (and money) to the company's founding; Gordon Moore made Intel the world's technological leader; and Andy Grove relentlessly drove the company to ever-higher levels of success and competitiveness. Without any one of these figures, Intel would never have achieved its historic success; with them, Intel made possible the personal computer, the Internet, telecommunications, and the personal electronics revolution. Based on unprecedented access to corporate archives, The Intel Trinity reveals the fascinating stories behind the company's ubiquitous products and the unique business practices—including a willingness to commit to new ideas, an initiative to make bold investments in lean times, and a devotion to upholding Gordon Moore's namesake law—that led Intel to consistent success unheard of elsewhere in the tech world. The Intel Trinity is not just the story of Intel's legendary past; it is also an analysis of the formidable challenges that lie ahead as the company struggles to maintain its dominance, its culture, and its legacy.

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The triumphs and setbacks of inventor and entrepreneur Robert Noyce are illuminated in a biography that describes his colorful life in context of the evolution of the high-tech industry and the complex interrelationships among technology, business, big money, politics, and culture in Silicon Valley.

Elegant and concise, this childhood memoir of Andy Grove, one of the pioneers of Silicon Valley, begins in Budapest, Hungary where the author was born into a secular Jewish family in 1936. As a small child, Andris Grof was told, “Jesus Christ was killed by the Jews, and because of that, all of the Jews will be thrown into the Danube.” Grof’s school years were marked by such anti-semitism and interrupted first by the Nazi occupation and then by the post-war Communist regime. He was a good student who excelled at chemistry which he was studying at the University of Budapest when the Hungarian uprising of 1956 persuaded him to “swim across” the border and emigrate to the West. Grove provides an interesting sketch of a boy’s coming of age in a deeply dangerous 20th century Budapest under the control of Nazis and then Communists and concludes the memoir with an account of his escape and eventual resumption of his studies at the City College of New York. “Haunting and inspirational. It should be required reading in schools.” — Tom Brokaw “A poignant memoir... a moving reminder of the meaning of America and the grit and courage of a remarkable young man who became one of America’s phenomenal success stories.” — Henry Kissinger “This honest and riveting account gives a fascinating insight into the man who wroteOnly the Paranoid Survive.” — George Soros “Andy Grove is a tremendous role model, and his book sheds light on his amazing journey. I would choose him as my doubles partner any day!” — Monica Seles “Combines a unique and often harrowing personal experience with the virtues of fiction at its most engrossing — vivid scenes, sharply delineated characters, and an utterly compelling narrative... a wonderful reading experience.” — Richard North Patterson “A poignant tale leading to human courage and hope.” — Elie Wiesel “Grove, the founder and chairman of Intel Corporation, does not whine about his hardships. Instead he recalls ordinary events and matter-of-factly juxtaposes these against the turmoil of midcentury Hungary, creating a subtle though compelling commentary on the power to endure.” — Diane Scharper, The New York Times “Swimming Across tells the childhood stories [Grove] has guarded since first entering the public eye four decades ago... [It] is driven not by executives battling for money and power, but the experiences — some mundane, some extraordinary — of a nonobservant Jewish boy growing up in Hungary through a fascist regime, a Nazi invasion and a Soviet occupation.” — Chris Gaither, The New York Times “ The intelligence, dedication and ingenuity that earned him fame and fortune (he wasTime’s Man of the Year in 1997) are evident early on... Grove’s story stands smartly amid inspirational literature by self-made Americans” — Publishers Weekly “A tight, simply told, extremely intimate memoir... a polished, solid portrait of a particular time and place.” — Kirkus “[A] moving and inspiring memoir... Grove’s account of life in Hungary in the 1950s is a vivid picture of a tumultuous period in world history.” — Booklist

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Traces the life and career of the enigmatic former CEO of Intel, drawing on private papers and interviews with his closest friends and associates to discuss such topics as the persecution he survived as a Hungarian Jew in the 1930s, his relationships with such figures as Gordon Moore and Robert Noyce, and his management talents. Reprint. 50,000 first printing.

Our world today -- from the phone in your pocket to the car that you drive, the allure of social media to the strategy of the Pentagon -- has been shaped irrevocably by the technology of silicon transistors. Year after year, for half a century, these tiny switches have enabled ever-more startling capabilities. Their incredible proliferation has altered the course of human history as dramatically as any political or social revolution. At the heart of it all has been one quiet Californian: Gordon Moore. At Fairchild Semiconductor, his seminal Silicon Valley startup, Moore -- a young chemist turned electronics entrepreneur -- had the defining insight: silicon transistors, and microchips made of them, could make electronics profoundly cheap and immensely powerful. Microchips could double in power, then redouble again in clockwork fashion. History has borne out this insight, which we now call "Moore's Law", and Moore himself, having recognized it, worked endlessly to realize his vision. With Moore's technological leadership at Fairchild and then at his second start-up, the Intel Corporation, the law has held for fifty years. The result is profound: from the days of enormous, clunky computers of limited capability to our new era, in which computers are placed everywhere from inside of our bodies to the surface of Mars. Moore led nothing short of a revolution. In Moore's Law, Arnold Thackray, David C. Brock, and Rachel Jones give the authoritative account of Gordon Moore's life and his role in the development both of Silicon Valley and the transformative technologies developed there. Told by a team of writers with unparalleled access to Moore, his family, and his contemporaries, this is the human story of man and a career that have had almost superhuman effects. The history of twentieth-century technology is littered with overblown "revolutions." Moore's Law is essential reading for anyone seeking to learn what a real revolution looks like.

A history of Hewlett-Packard chronicles the efforts of its Stanford graduate founders to build their first product in a small California garage through its rise to a legendary Silicon Valley company, in an account that credits the company's objectives, employee trust, and firm self-appraisals with enabling its successes.

Named one of the Best Business Books of 1997 by Business Week, Inside Intel is the gripping business saga of a company that rose to dominance through technological innovation, and maintained its leadership against competitors through aggressive marketing, tough business tactics, and liberal use of legal firepower.In his in-depth portrait of Intel, the first history/expose of the company, Financial Times columnist Tim Jackson reveals that:* Intel's corporate culture is determinedly secretive and authoritarian.* The company retains its own force of private investigators to prevent its employees from going astray.* Intel routinely uses the threat of lawsuits against workers and rivals.At the center of this story is Andy Grove, Intel's high-profile CEO and chairman, once a penniless immigrant who waited tables to put himself through college. It is Grove who has made the unpopular decisions which have kept Intel at the top of the chip market.Exhaustively researched from court records, unpublished documents, and interviews with Intel's competitors, partners, and past and present employees, Jackson traces the company's spectacular failures and successes, as well as the powerful human struggles that have made Intel one of the most competitive players in a high-stakes game.

The first years of the company that developed the microchip and created the model for a successful Silicon Valley start-up. In the first three and a half years of its existence, Fairchild Semiconductor developed, produced, and marketed the device that would become the fundamental building block of the digital world: the microchip. Founded in 1957 by eight former employees of the Schockley Semiconductor Laboratory, Fairchild created the model for a successful Silicon Valley start-up: intense activity with a common goal, close collaboration, and a quick path to the market (Fairchild's first device hit the market just ten months after the company's founding). Fairchild Semiconductor was one of the first companies financed by venture capital, and its success inspired the establishment of venture capital firms in the San Francisco Bay area. These firms would finance the explosive growth of Silicon Valley over the next several decades. This history of the early years of Fairchild Semiconductor examines the technological, business, and social dynamics behind its innovative products. The centerpiece of the book is a collection of documents, reproduced in facsimile, including the company's first prospectus; ideas, sketches, and plans for the company's products; and a notebook kept by cofounder Jay Last that records problems, schedules, and tasks discussed at weekly meetings. A historical overview, interpretive essays, and an introduction to semiconductor technology in the period accompany these primary documents.

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