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What Great

Leaders Know

And Do

Kenneth H

Blanchard

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result simple!

The Secret

(Audiobook) by

Ken Blanchard,

Mark Miller The

Secret to Great

Leadership

Robert Collier's

The Secret of

the Ages:

Success Formula

For Leaders

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Secrets of
Leadership:
Churchill - The
Best Documentary
Ever

The Secret: What
Great Leaders
Know and Do with
Ken Blanchard
and Mark Miller
*What Great
Leaders Know and
Do*

Mark Miller 'The

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Secret'

Promotional

Video

Best Leadership

Books To Read in

2020

The Secret to Happier

The Secret Red Book

of Leadership

'The Secret'

business book

review 162:

Leadership By

Service: The

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~~What Great
Leaders with Ken
Blanchard Top 10
Leadership Books~~

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~~| Proverbs 14:35~~

~~| Wisdom Key for~~

~~Promotion~~

~~Altitude the~~

~~Secret of Great~~

~~Leaders THE~~

~~SECRET TO~~

~~BECOMING A GREAT~~

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LEADER The

Secret to Being
an Effective

Leader: Retired

Navy SEAL Jocko

Willink Simon

Sinek: How great

leaders inspire

action Why Great

Leaders Are

Devoted Readers

| Robin Sharma 5

Leadership Books

You HAVE to Read

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The Secret What Great Leaders Know
Mark Miller is currently serving as vice president, organizational effectiveness, at Chick-fil-A, Inc. He is also the author of *The Heart of Leadership, The Secret of Teams,*

Read Online

The Secret

and, with Ken

Blanchard, Great
Leaders Grow.

His blog, GreatL
eadersServe.org,

is rated as one
of the top

leadership sites
in the world.

The Secret: What

Great Leaders

Know and Do:

Blanchard, Ken

Page 12/107

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What Great

Leaders Know
...
"My challenge to you is simple:

learn The

Secret—then

apply The

Secret.If you

do, your

leadership and

your life will

be transformed

forever!" —from

the foreword by

John C. Maxwell,

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The Secret

author of the
bestselling *The
21 Irrefutable
Laws of
Leadership* and
founder of INJOY
"You don't have
to be older to
be a great
leader."

*The Secret: What
Great Leaders
Know and Do:*

Page 14/107

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The Secret

Blanchard, Ken

Leaders Know

The Secret: What

Great Leaders

Know--and Do

[Blanchard, Ken,

Miller, Mark,

Adamson, Rick]

on Amazon.com.

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Secret: What

Great Leaders

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The Secret

Know--and Do

Leaders Know

The Secret: What

Great Leaders

Know--and Do:

Blanchard . . .

The Secret: What

Great Leaders

Know and Do

illustrates in a

narrative format

what Blanchard's

Situational

Leadership II

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What is all
about. After
taking a
graduate
education class
in Narratives
and Simulation
and experiencing
first-hand the
impact of my own
narrative
simulations on
learners, I
value the

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Instructional
benefits of the
narrative format
for remembering
and applying the
elements ...

*Amazon.com: The
Secret: What
Great Leaders
Know and Do ...
The Secret: What
Great Leaders
Know and Do*

Page 18/107

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The Secret

illustrates in a narrative format what Blanchard's Situational Leadership II model is all about.

Amazon.com: The Secret: What Great Leaders Know and Do ... The Secret. List Price: \$22.95

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The Secret

\$16.06 (volume

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EDITION, REVISED

AND UPDATED. In
this new edition

of their classic
business fable,

Ken Blanchard

and Mark Miller

get at the heart

of what makes a

leader

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The Secret

successful.

Newly promoted
but struggling
young executive
Debbie Brewster
asks her mentor
the one question
she desperately
needs answered:
"What is the
secret of great
leaders?" .

Ken Blanchard

Page 21/107

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The Secret

book, The Secret

He responds that
the secret is
that great

leaders SERVE.

The book follows
Debbie through

her monthly
mentoring

meetings with
Jeff as he takes

her through the
SERVE model. We

see her applying

Read Online

The Secret

what she
learned in those
sessions, and as
a result growing
as a leader. The
SERVE model is:

*The Secret: What
Great Leaders
Know and Do by
Ken ...*

10 Secrets of
What Great
Leaders Know and

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The Secret

Do. 1. An
iceberg as a
metaphor - Think
of an iceberg.

What is above
the water line
is what you can
see in people.

This is the
"doing" part of
leadership. 2.
Everything rise
and falls on
leadership -

Read Online

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Leadership sets
the table for
culture in an
organization.

... Kenneth H

Blanchard

10 Secrets of

What Great

Leaders Know and

Do

Over the holiday

week, I read The

Secret: What

Great Leaders

Read Online

The Secret

What Great Leaders Know
And Do
by
Ken Blanchard
and Mark Miller.

I have to admit,
for most of my
life I've
disliked the
term "leader."

When you're
growing up, it
seems like in
school, at work,
and on sports
teams, everyone

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The Secret

is trying to
make you rise up
and "be a
leader."

Kenneth H

*Review of The
Secret: What*

*Great Leaders
Know and Do*

Start your
review of The
Secret: What
Great Leaders
Know - And Do.

Read Online

The Secret

Write a review.

Oct 30, 2018

John O'Malley

rated it it was

amazing · review

of another

edition.

Everyone should

read this book.

If you are a

leader, thinking

about becoming a

leader, or only

leading yourself

Read Online

The Secret

you should read
this book.

*The Secret: What
Great Leaders
Know - And Do by
Kenneth H ...*

Great leaders
are not born
into the role.
They exhibit
traits that have
been learned,
refined, honed,

Read Online

The Secret

and improved
over many years.
There's no
single trait
that makes
someone a great
leader. It is...

*5 Secrets of
Great Leadership
| Inc.com*

By Ken Blanchard
and Mark Miller.
Berrett Koehler,

Page 30/107

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The Secret

2009. What Great

[powerpress: http://gsbm-med.purdine.edu/gbr/audio/summer2011/BookReview_Rhodes.mp3] See more

reviews. In this second edition of *The Secret*, Ken Blanchard teams up with Chick-fil-A Vice President Mark

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The Secret

Miller to summarize "what great leaders know and do."

Following fictitious character Debbie Brewster through her encounters as a young executive, the authors lay out the two primary components of

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effective
leadership as
"doing ...
And Do

*"The Secret" by
Ken Blanchard
and Mark Miller*

Young

Entrepreneur

Council members
share

communication

secrets of top

leaders. Photos

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The Secret

courtesy of the
individual
members. 1.

Empathy. Having
empathy is the
secret of great
communication.

Council Post:

Eight

Communication

Secrets Of Great

Leaders

The authors get

Read Online

The Secret

at the heart of
what makes a
leader
successful in
this classic
business fable.
Newly promoted
but struggling
young executive
Debbie Brewster
asks her mentor,
"What is the
secret of great
leaders?" His

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The Secret

reply--"great
leaders serve"--
flummoxes her,
but over time he
reveals the five
fundamental ways
that leaders
succeed through
service.

The Secret :
What Great
Leaders Know and
Do - Walmart.com
Page 36/107

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The Secret

The Secret: What Great Leaders Know and Do is an inspirational business novel he wrote with Mark Miller, training and development vice president of the Chick-fil-A restaurant chain. This audiobook from

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The Secret

getAbstract
summarizes the
biggest lessons
from The Secret
—the fictional,
motivational
story of Debbie
Brewster, a new
manager for a
corporate client
services
division.

The Secret: What

Page 38/107

Read Online

The Secret

Great Leaders

Know and Do

(getAbstract ...

And Do

Kenneth

Blanchard

Alexander the

Great—Leader

the largest

empire in the

history (at the

time) which

stretched from

Greece to Egypt

to India. He

achieved this by

33. Steve Jobs—

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The Secret

Founded the most
valuable company
in...

And Do

*The dark secret
of being a great
leader | by Tom
Fairey ...*

10TH ANNIVERSARY
EDITION, REVISED
AND UPDATED In
this new edition
of their classic
business fable,

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The Secret

Ken Blanchard
and Mark Miller
get at the heart
of what makes a
leader
successful.

Newly promoted
but struggling
young executive
Debbie Brewster
asks her mentor
the one question
she desperately
needs answered:

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The Secret

"What is the
secret of great
leaders?"

And Do

The Secret :

*What Great
Leaders Know and
Do by Mark
Miller ...*

If you are
looking for a
great place to
start or
rekindle your

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The Secret

"leadership reading journey"
- one of my all time favorite books is called The Secret: What Great Leaders Know and Do by Ken Blanchard and Mark Miller - two world class leaders and trainers.

Read Online

The Secret

Nuggets from

"The Secret:

What Great

Leaders Know and

Do . . .

Newly promoted

but struggling

young executive

Debbie Brewster

asks her mentor,

"What is the

secret of great

leaders?" His

reply--"great

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The Secret

leaders serve" --
flummoxes her,
but over time he
reveals the five
fundamental ways
that leaders
succeed through
service. Along
the way, Debbie
learns: - Why
great leaders
seem preoccupied
with the future

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The Secret
What Great
Leaders Know
10TH ANNIVERSARY
And Do
EDITION, REVISED
AND UPDATED In
this new edition
of their classic
business fable,
Ken Blanchard
and Mark Miller
get at the heart
of what makes a
leader
successful.

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The Secret

Newly promoted but struggling young executive Debbie Brewster asks her mentor the one question she desperately needs answered: "What is the secret of great leaders?" His reply—"great leaders serve"—flummoxes

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The Secret

her, but over
time he reveals
the five
fundamental ways
that leaders
succeed through
service. Along
the way she
learns: • Why
great leaders
seem preoccupied
with the future
• How people on
the team

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The Secret

ultimately
determine your
success or
failure • What
three arenas
require
continuous
improvement •
Why true success
in leadership
has two
essential
components • How
to knowingly

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The Secret

strengthen—or
unwittingly dest
roy—leadership
credibility The
tenth
anniversary
edition includes
a leadership
self-assessment
so readers can
measure to what
extent they lead
by serving and
where they can

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The Secret

improve. The authors also have added answers to the most frequently asked questions about how to apply the SERVE model in the real world. As practical as it is uplifting, The Secret shares

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The Secret

Blanchard's and
Miller's wisdom
about leadership
in a form that
anyone can
easily
understand and
implement. This
book will
benefit not only
those who read
it but also the
people who look
to them for

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The Secret

guidance and the
organizations
they serve.

And Do

The Secret

introduced
people around
the world to a
profound yet
seemingly
contradictory
concept: to lead
is to serve.

With that as the

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The Secret

What Great Great

Leaders Grow

takes the next

step, showing

leaders how to

ensure that

they'll be able

to effectively

serve throughout

their careers.

The Secret's

protagonist,

Debbie Brewster,

now an

Read Online

The Secret

accomplished
leader herself,
becomes a mentor
to Blake, her
former mentor's
son. She teaches
him not just how
to lead, but
emphasizes the
critical
importance of
continually
learning and
developing his

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The Secret

What Great
Leaders Know
And Do
Kenneth H
Blanchard

leadership
abilities
throughout his
career. She
identifies four
areas in which
every leader
must continue to
GROW - Gain
Knowledge (of
themselves,
others, their
industry and the
field of

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The Secret

Leadership);

Reach Out to
Others, both
formally and

informally; Open
their World, at
work and outside
of work; and

Walk toward

Wisdom (through
self-evaluation,
feedback,

counsel and over
time). This book

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The Secret

is for any
leader in any
organization
that needs more
and better
leaders faster.
Its blueprint
for culture
transformation
is a simple yet
revolutionary
path to
sustainable
achievement.

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The Secret

What Great

In the now classic business

fable, The

Secret, Debbie,

a struggling

leader finds

herself about to

lose her job due

to poor

performance. In

a desperate

attempt to save

her career, she

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The Secret

enrolls in a new mentoring program offered by her company.

Much to her surprise, Debbie finds her mentor is the president of the company (Jeff Brown).

Debbie decides that all she needs is the answer to one

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The Secret

question, 'What is the secret of great leaders?'

Over the next 18 months Jeff

explains to Debbie that the secret is rooted in an attitude.

He tells her that she must be willing to become a serving leader rather

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The Secret

than a self-serving leader. The secret is that all great leaders serve.

The story unfolds as Debbie learns and applies each of these imperatives with her team. As a result, Debbie's team goes from

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The Secret

worst to first.
They become the
highest
performing team
within the
company. In the
end, Debbie
understood that
all the changes
and improvements
were the result
of the choices
she made as a
leader. She

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The Secret

realized that to
Serve is a
choice. Debbie
decided once and
for all, she
would no longer
be a self-
serving leader,
she would be a
serving leader!

Are you the type
of leader people
want to follow?

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The Secret

You can be—but
first, you've
got to
understand what
sets great
leaders apart
from all the
rest. Certainly,
leaders need
people skills,
execution
skills, a deep
knowledge of
industry trends,

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The Secret

the ability to articulate a vision, and more—they must be competent—but that's just the tip of the iceberg. What's below the waterline? What's deep inside the best leaders that makes them

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different? Mark
Miller contends
it is their
leadership
character. In
his latest
enlightening and
entertaining
business fable,
he describes the
five unique
character traits
exhibited by
exceptional

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What Great Leaders Know
And Do
Kenneth H
Blanchard
Leaders and how
to cultivate
them. The Heart
of Leadership
begins with
young and
ambitious Blake
Brown being
passed over for
a desperately
wanted
promotion,
despite an
outstanding

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The Secret

individual
performance.
Confused and
frustrated, he
turns to his
former mentor,
Debbie Brewster.
Rather than
attempting to
solve Blake's
problem for him,
she sends him on
a quest to meet
with five of his

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The Secret

late father's
colleagues, each
of whom holds a
piece of the
puzzle he's
trying to solve.
As Blake puts
the pieces
together, he
discovers that
in the final
analysis, a lack
of skills isn't
what holds most

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The Secret

leaders back;

skills are too
easy to learn.

Without

demonstrated

leadership
character,

however, a skill
set will never

be enough. Most
often, when

leaders fail to
reach their full
potential, it is

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an issue of the heart. This is Blake's ultimate revelation. This book shows us that leadership needn't be the purview of the few—it is within reach for millions around the world. The Heart of Leadership is a

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road map for
every person who
desires to make
a difference in
the lives of
others and
become a leader
people want to
follow.

WHAT ARE THE 50
SECRETS OF GREAT
LEADERS THAT THE
REST OF US

Page 73/107

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What Great Leaders Know
And Do
Kenneth H. Blanchard

SHOULD KNOW? The
Secrets of Great
Leaders reveals
the 50 things
you need to know
to motivate and
inspire those
around you.

Every one of the
50 secrets in
this book
contains 3
strategies you
can put into

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What Great
Leaders Know
And Do
Kenneth H
Blanchard

practice right
now. Some of the
ideas will
surprise you,
all will inspire
you. Put these
simple
strategies
together and you
have a recipe
for professional
success, a
formula that
will unlock your

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The Secret

What Great
Leaders Know
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Kenneth H
Blanchard

leadership
potential. WHAT
DO GREAT LEADERS
KNOW THAT THE
REST OF US
DON'T? Do they
have a secret
recipe for
success? Is
there a special
alchemy to
leading people?
Whether you want
to motivate your

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team, master
public speaking
or establish
guiding
principles and
set priorities,
this book
provides the
tools and
techniques you
need. With
nuggets of
wisdom gathered
over years of

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What Great
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And Do
Kenneth H
Blanchard

experience, for every type of leadership situation, it gives you everything you need to know.

THESE ARE THE
REAL LEADERSHIP
TIPS YOU NEED TO
GET AHEAD ABOUT
THE SERIES Some
books promise a
lot but fail to

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What Great
Leaders Know
And Do
delivered as they
are hard to use
in your daily
life. The

Secrets series
boils down the
essentials into
short, quick
lessons - expert
advice on a wide
range of
challenges
that's easy to
apply. Every

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What Great Leaders Know And Do
Kenneth H. Blanchard

secret contains three strategies that make it simple to put them into action on a regular basis. Whether you want to improve your efficiency, clear your desk, or be on top of your work, these books provide

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What the key secrets
you need.

Leaders Know

And Do

Leadership

influence, study
the lives of

great leaders—21

of whom are

found in Pat

Williams' newest

book. Member of

the Basketball

Hall of Fame,

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senior vice president of the Orlando Magic, and author of 90 books, Pat Williams has devoted much of his life to the study of leadership—and shares the stories and principles of individuals from

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George Washington to

Nelson Mandela,

Billy Graham to

Walt Disney, and

Margaret

Thatcher to

Steve Jobs.

Organized around

Pat's "Seven

Sides of Leadership"—Vision,

Communication,

People Skills,

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The Secret

Character,

Competence,

Boldness,

Serving Heart—21

Great Leaders

will provide

challenge,

encouragement,

and affirmation

for anyone's

leadership

journey.

Discover the 50

Page 84/107

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The Secret

What Great
Leaders Know
And Do
Kenneth H
Blanchard

secrets that
great leaders
know - complete
with strategies
for putting them
into practice.

What do great
leaders know
that the rest of
us don't? Do
they have a
secret recipe
for success? Is
there a special

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alchemy to
leading people?
The Secrets of
Great Leaders
reveals the 50
things you need
to know to
motivate and
inspire those
around you. Each
chapter outlines
one of the 50
ideas and gives
three strategies

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for putting it
into practice.
Some of the
ideas will
surprise you,
all will inspire
you. Put these
simple
strategies
together and you
have a recipe
for professional
success, a
formula that

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The Secret

will unlock your
leadership
potential.

Whether you want
to motivate your
team, master
public speaking
or establish
guiding
principles and
set priorities,
this book
provides the
tools and

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techniques you
need to be a
great leader.

With nuggets of
wisdom gathered
over years of
experience, for
every type of
leadership
situation, it
gives you
everything you
need to know.

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How the world's most successful leaders inspire their people to get things done
Great Motivation
Secrets of Great Leaders explores the leadership styles of many of the world's most influential leaders in business, the

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military,

sports, and
politics and

extracts

powerful lessons

that managers

can put to work

in their

organizations.

Drawing upon his

years of

experience as a

leadership

consultant,

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visionary, and
coach, John
Baltoni, author
of the highly
successful Great
Communication
Secrets of Great
Leaders: Reveals
the motivational
techniques of
Sam Walton, Mary
Kay Ash, Ronald
Reagan, Colleen
Barrett, Col.

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David Hackworth,
Earvin "Magic"
Johnson, and
other

influential
leaders Distills
the proven
motivational
techniques of
great leaders
into core
strategies and
step-by-step
solutions

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The Secret

Explains ways
for managers to
use these
techniques in
everyday
situations

How can you tell
a true leader
from one who
just talks a
good game? It's
a true leader
who makes his or

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What Great Leaders Know
And Do
Kenneth H. Blanchard
How Great Leaders Get Great Results,
top leadership and management consultant John Baldoni explains how anyone from

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What Great
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Kenneth H
Blanchard

a first-time
manager to a CEO
can become a
great leader by
creating a
strong, results-
driven
organization. He
blends key
management
principles with
leadership
stories to
demonstrate how

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What can great
you can bring
your people
together, gain
their trust,
increase their
enthusiasm, and
motivate them to
adopt your
company's goals
as their own.
Baldoni profiles
several
renowned,
results-oriented

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The Secret

business
leaders,
revealing the
proven execution
strategies they
use to
consistently get
their people to
perform to their
fullest. He
identifies seven
key
steps--Vision,
Alignment,

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Execution, Risk,
Discipline,
Courage, and
Results--that
top leaders such
as Anne Mulcahy,
John McCain,
Steve Jobs, Meg
Whitman, and
Steven Spielberg
take to get the
results they
want. Their
stories are

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The Secret

paired with a
concrete plan of
action that
helps you
cultivate a
results-driven
culture--no
matter your type
of business.

Baldoni shows
you how to:
Communicate with
your people in
ways that make

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The Secret

What Great

Enlist support
Leaders Know
for your ideas

And Do
and overcome

resistance
Kenneth H

Instill a sense
Blanchard
of

accountability
in all teams and
departments

Encourage risk-
taking and push
innovation

Achieve

Read Online

The Secret

desirable,
sustainable
results--and
deal with

unintended,
unwelcome
results Teach

your own results-
driven story

Whether your
goals are

increased sales,
improved
customer

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service, Great
enhanced
quality, faster
productivity, or
any other
criteria for
your people,
products, or
services, How
Great Leaders
Get Great
Results gives
you the tools to
become a true

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The Secret

visionary,
create more
"heroes" in your
workplace, and
drive your
business to the
top.

As a serial
entrepreneur,
Kevin Kruse has
seen time and
again that the
leadership

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practices that
actually work
are the opposite
of what is
commonly taught
and implemented.
Close Your Open
Door Policy
shows how a
contrarian
approach can be
a better,
faster, and
easier way to

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The Secret

succeed as a
leader. Chapter
by chapter,
Kruse focuses on
a piece of
popular wisdom,
then shows with
real-world case
studies and
quantitative
research that
the opposite
approach will
lead to better

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The Secret

results, Great
encouraging
leaders to play
favorites, stay
out of meetings,
and, of course,
close their open
doors.

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